

X copy

28th year issued weekly

fashion calendar

'68

JUNE 24

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
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WEEK ENDING FRIDAY, JUNE 21, 1968

NEW YORK COUTURE FIFTY-FIRST NATIONAL PRESS WEEK (June 18-23)

All showings are in the HOTEL PIERRE BALLROOM, unless otherwise noted. (* see separate announcements for complete details.) Press Director: Mildred Sullivan, LA. 4-0461.

<u>Thurs., June 20:</u>	*7:30 A.M.	CLAIROL (breakfast)	
	9:30 A.M.	BEN REIG	
	10:15 A.M.	DAVID STYNE (Eloise Curtis)	
	11:00 A.M.	BRANELL	
	11:45 A.M.	Writing Period	
	*12:30 P.M.	J.P. STEVENS & CO. (luncheon)	PLAZA - TERRACE
	2:30 P.M.	MONTE-SANO	
	3:15 P.M.	THE SCHRADERS	
	4:00 P.M.	MARCELLE of TIGER THINGS (Div. Tiger Fabrics)	(coffee)
	5:00 P.M.	Writing Period	
	*5:30 P.M.	EMBA MINK BREEDERS ASSN (cocktails)	
	*7:00 P.M.	SEARS, ROEBUCK AND CO. (dinner)	PLAZA - PERSIAN
	*10:45 P.M.	TRIFARI, KRUSSMAN & FISHEL	PLAZA - PLAZA 9
<u>Fri., June 21:</u>	*7:30 A.M.	ACCESSORAMA (breakfast)	CORONET ROOM
	9:30 A.M.	B.H. WRAGGE	
	10:15 A.M.	HARVEY BERIN (Karen Stark)	
	11:00 A.M.	DAVIDOW	
	11:45 A.M.	Writing Period	
	*12:30 P.M.	DENIM COUNCIL (luncheon)	
	2:30 P.M.	NAT KAPLAN	
	*3:30 P.M.	JOSEPH LOVE	
	4:30 P.M.	Writing Period	
	6:00 P.M.	MONSANTO (cocktails)	
		"The Wear-Dated Scene for 1970"	
	7:30 P.M.	N.W. AYER for DIAMONDS (dinner)	AMSTERDAM GALLERY
		(buses leave from 61st St. entrance at 7:00 P.M.)	
<u>Sat., June 22:</u>	*7:30 A.M.	MONTGOMERY WARD (breakfast)	CORONET ROOM
	9:30 A.M.	JUNIOR SOPHISTICATES (Tom Nassarre & June Frances)	
	10:15 A.M.	REMBRANDT (Ole Borden)	
	11:00 A.M.	HAROLD LEVINE (Don Breitingner)	
	11:45 A.M.	FRANCESCA for DAMON & DAMON INTERNATIONAL	
	12:15 P.M.	Writing Period	
	12:45 P.M.	IIGWU (luncheon)	
	2:15 P.M.	EXQUISITE BRIDALS (Rose Dante)	
	3:00 P.M.	CAMEO EVENING FASHIONS	
	3:45 P.M.	BURKE-AMEY (Ronald Amey)	
	4:30 P.M.	Writing Period	
	*5:30 P.M.	LEATHER INDUSTRIES (cocktails)	CORONET ROOM
	*7:30 P.M.	LENTHERIC (dinner)	CHEZ DANIEL, 28 W. 30th
		(buses leave from 61st St. entrance at 7:00 P.M.)	
		(continued on following page)	-1-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
NEW YORK COUTURE FIFTY-FIRST PRESS WEEK (continued from page 1)			
Sun., June 23:	*10:00 A.M. NEW FASHION FACES (breakfast)		
	Jeannene Bocher-Claret; Bill Haire-Victoria Royal; Umba-Donle; Maurice Mussman-Modern Deb; Alex Gropper-Iedaspain		
	*12:00 Noon MILLINERY INSTITUTE OF AMERICA (brunch)		WALDORF-ASTORIA
	"Hat Stuff"		
	3:00 P.M. SUNDAY CAFE CONCERT		CORONET ROOM
	Pierre Little Symphony, conductor: Milton Rosenstock		
	soloist: Eugene List		

Thursday June 20 7:45 A.M. Breakfast	PREVIEW: HAIR TRENDS AND FASHION REPORT Clairol (<u>N.Y. Couture</u>) will preview Fall coiffures, featuring special hair-styles by Enrico Caruso. Publicity: Terry Grimes Russell, 957-2911.	CIAIROL (1290 SIXTH AVENUE)	HOTEL PIERRE BALLROOM
Thursday June 20 8:30 A.M. 5:30 P.M.	OPEN HOUSE: FALL JEWELRY Fall collection of jewelry "in the Golden Manner"; for local and visiting press. By invitation. Publicity: Charlotte Ieff, CH. 4-4300.	MONET JEWELRY (6 WEST 32ND STREET)	HOTEL DELMONICO COLONY ROOM - 3RD FLOOR
Thursday June 20- June 22 8:30 A.M.- 8:30 P.M.	OPEN HOUSE: SHOES; LEATHER SPORTSWEAR Fall-Winter casual shoe and boot fashion news; also news about new line of pigskin leather men's and women's sportswear. Continuous refreshments. By invitation. Contact: Carol Jones, Public Relations Programs, 421-4890.	HUSH PUPPIES SHOES	HOTEL PLAZA MAYFLOWER ROOM
Thursday June 20 12:30 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS Luncheon and fashion show for visiting press by J.P. Stevens (<u>N.Y. Couture</u>). By invitation. Publicity: Mary Baine, OX. 5-1000.	J.P. STEVENS & CO. (1460 BROADWAY)	HOTEL PLAZA TERRACE ROOM
June 20	MAURICE RENTNER AT 2:30 P.M., 550 Seventh Ave., 17th fl., LA. 4-6968		
June 20	TRIGERE AT 2:30 P.M., 550 Seventh Avenue, 16th fl., LO. 3-1600		
Thursday June 20 5:30 P.M. Champagne	EMBA MINK SHOW FOR VISITING EDITORS Furs by Emba Mink Breeders (<u>N.Y. Couture</u>). By invitation. Contact: Trudy Suter, Albert Woodley Co., MU. 2-6881. Publicity: Virginia Casey, PE6-9516.	EMBA MINK BREEDERS ASSN(101 W. 31ST ST.)	HOTEL PIERRE BALLROOM
Thursday June 20 6:00 P.M.	FALL BRIDAL SHOWING Public showing (admission by ticket). Contact: Edith Sweeney, Bridal Salon, 2nd floor. Publicity: Gloria Phillips, WI. 7-9600.	FRANKLIN SIMON	SHERATON-ATLANTIC GRAND BALLROOM
Thursday June 20 7:00 P.M. Dinner	DINNER, FASHION SHOW, ENTERTAINMENT Eleventh edition of "A Night at the Persian Room"--cocktails, dinner, entertainment, and fashion presentation by Sears, Roebuck (<u>N.Y. Couture</u>). For visiting press, by invitation. Publicity: John E. Terrell, 790-7801.	SEARS, ROEBUCK AND CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 20 7:00 P.M. Dinner	PRESS SHOW: FALL- RESORT COLLECTION Presentation of Fall and Holiday-Resort collection by Hanae Mori. For press and trade. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	JAPAN TRADE ASSOCIATION	HOTEL PLAZA BAROQUE ROOM
Thursday June 20 10:45 P.M.	PRESS PARTY "Jewel of a Party"--Julius Monk's review for local and visiting press. By invitation. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN & FISHEL	HOTEL PLAZA PLAZA 9
Thursday June 20- June 28	OPEN HOUSE: FALL- WINTER JEWELRY Continuous showings of new Fall-Winter jewelry. For press and buyers. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Thursday June 20	SPECIAL ACCESSORIES FOR MEN'S BOUTIQUES Hand-made collection of African shoe horns, cuff links, rings, necklaces, pillboxes, made by Abbey Horn Works in Northern England. By appointment. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Friday June 21 7:30 A.M.- 1:00 P.M.	NINTH EDITION: ACCESSORAMA "Put-Together"--accessories for Fall-Winter by Accessorama (N.Y. Couture). Breakfast: 7:30 - 9:30. Open House until 1:00. By invitation. Contact: Melda Marino, Ann R. Silver Public Relations, Ltd., 247-8050.	LEADING MANUFACTURERS	HOTEL PIERRE CORONET ROOM
Friday June 21 12:30 P.M. Luncheon	DENIM FASHIONS AT VISITING PRESS SHOW Showing of Fall fashions by The Denim Council (N.Y. Couture). By invitation. Publicity: Kae McCulloch, MU. 7-8722.	THE DENIM COUNCIL, INC. (155 EAST 44TH STREET)	HOTEL PIERRE BALLROOM
Friday June 21 3:30 P.M.	CHILDREN'S FALL- HOLIDAY FASHIONS "We Believe in Love"--showing of children's fashions by Joseph Love (N.Y. Couture). By invitation. Contact: Ann Karsian, 524-8117.	JOSEPH LOVE, INC. (1333 BROADWAY)	HOTEL PIERRE BALLROOM
Friday June 21 7:30 P.M. Cocktails- Dinner	DIAMOND DINNER FOR VISITING PRESS "Diamonds in the Act"--showing of diamonds by Cartier, Van Cleef & Arpels, and Harry Winston; gowns of DuPont fibers by Annemarie Gardin. Presented by N.W. Ayer (N.Y. Couture). By invitation. Publicity: Mildred Kosick, 757-5700.	N.W. AYER & SON, INC.	AMSTERDAM GALLERY & TOP OF THE MET
Saturday June 22 7:30 A.M.- 9:30 A.M.	"DESIGNER SPEAK-IN" BREAKFAST INTERVIEWS With: Alberto Fabiani, Rudi Gernreich, Philippe Heim, Melba Hobson, Clodagh O'Kennedy, Simonetta, Eve Stillman. MC: Rita Perna. Presented by Montgomery Ward (N.Y. Couture). By invitation. Publicity: Barbara McGinniss, 971-1963.	MONTGOMERY WARD (393 SEVENTH AVENUE)	HOTEL PIERRE CORONET ROOM
Saturday June 22- June 23 9:00 A.M.- Midnight	OPEN HOUSE:FALL- WINTER "BOOTINOS" Fall-Winter line of "Bootinos" and water-proof accessory footwear for men and children. Open house from 9:00 A.M. to Midnight. By invitation. Publicity: Marian Rahl, Carl Byoir Assoc., YU. 6-6100.	B.F. GOODRICH	SHERRY-NETHERLAND SUITE 511

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday June 22 5:00 P.M.- 7:00 P.M. Cocktails	LEATHER FASHION SHOW "American Leather Rally"--all the news in leather shoes, handbags, garments, accessories, small leather goods, luggage, furniture, automobile upholstery. Show at 5:30. Presented by Leather Industries (N.Y. Couture). By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	HOTEL PIERRE CORONET ROOM

Saturday June 22 7:15 P.M. Cocktails	DINNER FOR VISITING PRESS "Tweed Country". Lentheric (N.Y. Couture) will invite the press to cocktails and dinner. By invitation. Publicity: Ann Walsh, 582-8030.	LENTHERIC, INC. (730 FIFTH AVENUE)	CHEZ DANIEL 28 WEST 30TH STREET
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WEEK BEGINNING SUNDAY, JUNE 23, 1968

Sunday June 23 10:00 A.M. Breakfast	"NEW FASHION FACES": CAPSULE COLLECTIONS Fashions by a group of five manufacturers fresh to the Press Week scene: Jeannene Booher-Claret; Bill Haire-Victoria Royal; Umba-Donle; Maurice Mussman-Modern Deb; Leathers by Ledaspain. For visiting press. By invitation. Publicity: Essie Pinsker, WI. 7-2514.	FIVE FASHION MANUFACTURERS	HOTEL PIERRE BALLROOM
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Sunday June 23 12:00 Noon Brunch	MILLINERY SHOWING FOR VISITING PRESS "Hat Stuff"--Fall and Winter hats by Millinery Institute (N.Y. Couture). By invitation. Contact: Burt Champion, MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	WALDORF-ASTORIA SERT ROOM
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Sunday June 23 2:30 P.M.	FALL AND WINTER MILLINERY SHOWING For visiting and local press. By invitation. Contact: LO. 5-6916.	JACK McCONNELL (4 WEST 37TH STREET)	THE LOTOS CLUB 5 EAST 66TH STREET
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AMERICAN DESIGNER SHOWINGS - FALL 1968 - FOR VISITING PRESS (June 23 - 28)

Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO'S, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.

Sun., June 23:	6:30 P.M.- 7:30 P.M.	Men's Wear: BILL BLASS, OLEG CASSINI, JOHN WEITZ (cocktails - buffet) LE CLUB, 416 E. 55TH ST.
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Mon., June 24:	8:00 A.M. 8:30 A.M. 9:00 A.M. 9:45 A.M. 10:30 A.M. 11:15 A.M. 12:00 Noon *1:00 P.M. 2:30 P.M. 3:15 P.M. 4:00 P.M. 4:45 P.M. *5:30 P.M. 7:00 P.M.	Breakfast AMERICAN DESIGNERS FASHION FORECAST, Eleanor Lambert KIMBERLY JACQUES TIFFEAU for TIFFEAU & BUSCH CHRISTIAN DIOR-NEW YORK HERBERT & BETH LEVINE; ADOLFO . . COLONNADE SUITE Writing Period BURLINGTON INDUSTRIES (luncheon) MOLLIE PARNIS LEO NARDUCCI STAVROPOULOS Writing Period NATIONAL FOOTWEAR INSTITUTE . . . CRYSTAL BALLROOM COLUMBIA PICTURES (dinner) . . . PLAZA - BALLROOM
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(continued on following page)

AMERICAN DESIGNER SHOWINGS - FALL 1968 (continued from page 4)

Tues., June 25: 8:00 A.M. COTY (breakfast)
 9:00 A.M. ADELE SIMPSON
 9:45 A.M. SUZY PERETTE (Victor Costa)
 10:30 A.M. ANNE FOGARTY
 11:15 A.M. GEORGE HALLEY
 12:00 Noon Writing Period
 *12:45 P.M. WARNER SLIMWEAR-LINGERIE (luncheon)
 2:30 P.M. BILL BLASS for MAURICE RENTNER
 3:15 P.M. MR. MORT (Stan Herman)
 4:00 P.M. SARMI
 4:45 P.M. JOHN WEITZ
 5:30 P.M. Writing Period
 *6:15 P.M. MR. JOHN (champagne) 24 WEST 57TH STREET
 *8:00 P.M. HYSTRON FIBERS (dinner) PHILHARMONIC HALL
 (buses leave from Mr. John's & Delmonico's at 7:30 P.M.)

Wed., June 26: 8:00 A.M. MISTER PANTS, LYNN STUART, PANTSVILLE, GHIA (breakfast)
 9:00 A.M. KASPER for JOAN LESLIE
 9:45 A.M. OSCAR DE LA RENTA
 10:30 A.M. MONIKA for MALLORY
 11:15 A.M. JERRY SILVERMAN (Shannon Rodgers)
 12:00 Noon Writing Period
 *1:00 P.M. FUR INFORMATION & FASHION COUNCIL (luncheon)
 2:30 P.M. GEOFFREY BEENE
 3:15 P.M. ANNE KLEIN AND COMPANY
 4:00 P.M. GAYLE KIRKPATRICK
 4:45 P.M. CADORO COLONNADE SUITE
 5:30 P.M. OLGA (cocktails) CRYSTAL BALLROOM
 *7:30 P.M. AMERICAN INSTITUTE OF MEN'S & BOYS' WEAR - PLAZA - BALLROOM

Thurs., June 27: 8:00 A.M. BETTY CAROL for MAM'SELLE (breakfast)
 9:00 A.M. JEUNESSE (Morton Myles)
 9:45 A.M. CHESTER WEINBERG
 10:30 A.M. ROXANE for SAMUEL WINSTON
 11:15 A.M. HELEN LEE & ALYSSA
 12:00 Noon Writing Period
 *1:00 P.M. SHEFFIELD WATCHES (luncheon) . . . CRSYTAL BALLROOM
 2:30 P.M. DONALD BROOKS
 3:15 P.M. ELINOR SIMMONS for MALCOLM STARR
 4:00 P.M. TRIGERE
 4:45 P.M. Writing Period
 5:30 P.M. HELENE CURTIS (cocktails) CRYSTAL BALLROOM
 7:30 P.M. DU PONT (dinner) 399 PARK (53RD ST.)

Fri., June 28: 8:30 A.M. RITTER FURS (breakfast)
 10:15 A.M. DON SIMONELLI for MODELIA
 11:00 A.M. GINO CHARLES (Beverly Moyer & Bill DeNatale)
 11:45 A.M. JERRY FEDER of ANNE KLEIN for HADLEY
 12:30 P.M. DAVID EVINS "New Faces & New Feet" CRYSTAL BALLROOM
 1:15 P.M. FAREWELL (luncheon)--guests of Mr. & Mrs. S. Joseph
 Tankoos, Jr., of Delmonico's
 2:30 P.M. VICTOR JORIS for CUDDLECOAT
 3:15 P.M. PAT SANDLER
 4:00 P.M. - TINA LESER; 4:45 P.M. - RUDI GERNREICH; 5:30 P.M. - OLEG CASSINI -5-

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Just Issued	FALL 1969 MENSWEAR COLORS Color forecast for knits, shirts, slacks, skiwear, outerwear. Contact: Ruth Maguire, MU. 5-5881.	THE COLOR ASSN OF THE U.S., INC.	200 MADISON AVENUE
Sunday June 23- June 27	LAMP & HOME FURNISHINGS SHOW Semi-annual home furnishings market, including china and glass show. For press and trade. Contact: MU. 3-3380.	N.Y. LAMP & HOME FURNISHINGS SHOW	NEW YORK COLISEUM COLUMBUS CIRCLE
Monday June 24 12:00 Noon- 6:00 P.M.	"A DAY OF BEAUTY" FOR VISITING PRESS Bonne Bell, Cover Girl, Eylure, Shulton, Toni, Vitabath will present beauty news for Fall-Winter. Open house for local and visiting press. By invitation. Contact: Helen Nash or Joan Parker, PL. 1-3377 or 688-5247.	LEADING BEAUTY COMPANIES	CARLTON HOUSE GOLDEN ROOM
Monday June 24 1:00 P.M. Luncheon	PRESS SHOW: "FASHION DATA '68" Showing of Fall fashions by Burlington (<u>American Designer Series</u>). For visiting press. By invitation. Contact: Florence K. Lentz, 554-5444. Publicity: Essie Pinsker, WI. 7-2514.	BURLINGTON INDUSTRIES	DELMONICO'S GRAND BALLROOM
Monday June 24 4:45 P.M. Cocktails	PRESS SHOWING: FALL FASHIONS Showing of Fall fashions, photographed in Ireland. invitation. Contact: Carol Stroll Larsen, 673-4700.	PECK & PECK	THE RUNNING FOOTMAN 133 EAST 61ST STREET Show at 5:10. By
Monday June 24 5:30 P.M. Cocktails	FALL-WINTER SHOE FASHIONS Preview of new designs and announcement of 15th semi-annual "Golden Slipper Awards" by National Footwear Institute (<u>American Designer Series</u>). Publ: Alice Regensburg, Lynn Farnol Associates, JU. 6-5777.	NAT'L FOOTWEAR INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL DELMONICO CRYSTAL BALLROOM
Monday June 24 11:00 P.M.	COIFFURE FASHIONS FOR VISITING PRESS Celebrating Kenneth's 20th anniversary as a hairdresser. Buses available from 10:30 P.M. By invitation. Publicity: Virginia Haynes, PL. 2-1800.	KENNETH	CLASSIC DISPLAY STUDIO 535 WEST 24TH STREET
Monday June 24- June 28	SECOND FLORENCE KNITWEAR MARKET Showing of knits for men, women, children. Contact: Mostra Campionaria della Maglieria, via Tornabuoni, 1, Florence 50123, Italy.	MA.I.T.	EXCELSIOR & GRAND HOTEL FLORENCE, ITALY
Tuesday June 25 9:00 A.M.- 6:00 P.M.	OPEN HOUSE: FALL MAKEUP AND HAIRSTYLES "Reflections of a Golden Autumn"--Fall makeup, hairstyles at all-day open house, 9:00 to 6:00. Publicity: Claire Hellawell McDaniel, 956-5975.	CHARLES OF THE RITZ (730 FIFTH AVENUE)	HOTEL DELMONICO COLONY SUITE
Tuesday June 25 12:45 P.M. Luncheon	LUNCHEON SHOWING: INTIMATE APPAREL Fall-Winter lingerie showing by Warner Slimwear-Lingerie (<u>American Designer Series</u>). For visiting press. By invitation. Contact: Pat Mardis, MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	DELMONICO'S BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 25 4:30 P.M.- 8:00 P.M.	TEA DANCE FOR VIDAL SASSOON Celebrating publication of Vidal Sassoon's autobiography, "Sorry I Kept You Waiting, Madam". By invitation. Publicity: Howard Haines, John Springer Associates, 667 Madison Avenue, 421-6720.	SYBIL CHRISTOPHER	ARTHUR 154 EAST 54TH STREET
Tuesday June 25 6:15 P.M.	PREVIEW: HEAD-TO-TOE CUSTOM FASHIONS Champagne Vernissage of Mr. John's "Trend-Setting Moderne America" collection of custom hats, haute couture dresses, suits, coats, furs, jewels, boutique accessories and custom cosmetics for Autumn-Winter 1968. For press and buyers. (Repeat show, Mon., July 8, 10:30 A.M.--see page 8.) By invitation. Contact: PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Tuesday June 25 7:00 P.M. Dinner	AMERICAN COUTURE FASHIONS IN TREVIRA For members of the national fashion press, presented by Hystron (American Designer Series). By invitation. Contact: Mary Lou Hawkins, 867-7215X727.	HYSTRON FIBERS (485 LEXINGTON AVENUE)	PHILHARMONIC HALL LINCOLN CENTER
Tuesday June 25 7:30 P.M. Dinner	FIRST ANNIVERSARY DINNER-DANCE Tickets: \$50.00 each. Contact: Liz Claiborne, WI. 7-5490. Public Relations: Margaret Hodge, 355-6998.	THE ASSOCIATION FOR CREATIVE DESIGN USA	RAINBOW ROOM ROCKEFELLER PLAZA
Wednesday June 26 1:00 P.M. Luncheon	FUR FASHION SHOW FOR VISITING PRESS "Projections '68"--fur fashions presented by FIFC (American Designer Series). By invitation. Contact: Happie Reilly, Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	DELMONICO'S GRAND BALLROOM
Wednesday June 26 4:00 P.M. Cocktails	FASHION SHOWCASE PRESENTATION Preview of Spring '69 fabrics in fashions by Urleen Chaplain. For manu- facturers and press. Admission by ticket. Show at 4:30. Contact: 867-2000 Ext. 3135; Press contact: Marge Rubin, 867-2000 Ext. 2550. (Also showing Dallas, Fashion Theatre, Apparel Mart, Thurs., June 20, 5:30 P.M., contact: 214-637-0221.	CELANESE FIBERS	HOTEL PIERRE GRAND BALLROOM
Wednesday June 26 6:00 P.M.	CUSTOMER SHOWING: FALL BRIDAL FASHIONS Open to public. Publicity: Marjorie Angerson, PL. 9-2000.	BEST & COMPANY	3RD FLOOR
Wednesday June 26 7:30 P.M. Dinner	PRESS SHOW: FALL- WINTER MEN'S WEAR "It's A Man's World"--fashions for men and boys. For visiting press. By invitation. (Black Tie) Contact: Wayne Armentrout, LT. 1-8210.	AMERICAN INSTITUTE OF MEN'S & BOYS' WEAR	HOTEL PLAZA BALLROOM
Thursday June 27 1:00 P.M. Luncheon	PRESS SHOW OF WATCH FASHIONS Cocktails and display by Sheffield (American Designer Series) in Colonnade Suite, followed by Luncheon in Crystal Ballroom. For visiting press. By invitation. Publicity: Wynne McGovern, MU. 6-1300.	SHEFFIELD WATCHES (417 FIFTH AVENUE)	DELMONICO'S CRYSTAL BALLROOM
Thursday June 27 5:30 P.M.- 7:30 P.M.	FALL-WINTER BRIDAL SHOWS Thurs., June 27: 5:30 - 7:30; Sat., June 29: 1:00 - 3:00; Mon., July 1: 5:30- 7:30; Sat., July 6: 1:00 - 3:00. Publ.: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BRIDAL SALON 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
July 4	INDEPENDENCE DAY (Thursday - Legal Holiday)		
Monday July 8	MR. JOHN'S REPEAT CUSTOM HAT AND CCUTURE SHOWING FOR PRESS AND BUYERS AT 10:30 A.M. 24 West 57th Street. By invitation. Contact: 757-1966.		
Monday July 8 12:00 Noon	PREVIEW: AUTUMN- WINTER MILLINERY For press and buyers, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS VERSAILLES ROOM
Monday July 8 4:30 P.M.	PREVIEW: FALL- WINTER MILLINERY Show at 4:30, followed by cocktails. For press and buyers. By invitation. Contact: Tom Bentley, HA. 1-0217.	ARCHIE EASON (45 WEST 57TH STREET)	L'ORANGERIE MADISON & 59TH STREET
Tuesday July 9 9:30 A.M.	PREVIEW OF FALL MILLINERY Millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday July 9 11:30 A.M.	PREVIEW: FALL MILLINERY Show at 11:30, followed by buffet luncheon. For press and buyers. All invitations have been issued. Contact: PL. 5-4154.	VINCENT-HARMIK	14 EAST 52ND STREET SALON - 5TH FLOOR
Tuesday July 9 6:30 P.M. Dinner	TRADE SHOWING OF FALL MILLINERY Retailers: \$12.50; Manufacturers: \$50.00; Suppliers: \$100.00. Contact: MU. 6-2970. Publicity: Burt Champion, MU. 6-2920.	MILLINERY PROMOTIONS INC.(10 E. 40TH ST.)	HOTEL AMERICANA IMPERIAL BALLROOM
Wednesday July 10 9:30 A.M. Coffee	PREVIEW: FALL MILLINERY Show at 10:00 A.M. For press and buyers, by invitation. Contact: MU.8-1224. Publicity: Ruth Hammer Associates, 246-4818.	EMME (19 W. 57TH ST.)	HOTEL PLAZA STATE SUITE
Thursday July 11 3:30 P.M.	FALL CUSTOM-MADE MILLINERY SHOW For wholesale buyers only, by invitation. Publicity: Susan Fine, PL.3-7300.	BERGDORF GOODMAN	2ND FLOOR
Monday July 15	OPENING: FUR & LEATHER SHOP (For Release, Monday, July 15.) Publicity: Olga Soffer, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	3RD FLOOR
Saturday July 20 11:00 A.M.	CUSTOMER BRIDAL SHOW Showing of bridal and trousseau fashions, including a special group by June Frances and Tom Nassarre of Jr. Sophisticates; Stan Herman of Mr. Mort; Luba of Elite; and Evelyn Sini of Stiletto. The designers will be present. Publicity: Gloria Carr, WI. 7-3300, Ext. 330.	LORD & TAYLOR; MADEMOISELLE MAGAZINE	6TH FLOOR

Beginning	FALL-WINTER COUTURE IN LONDON, ENGLAND
Wednesday July 10	Tentative dates: July 10--Mattli. July 16--Clive. July 17--Amies. July 20--Michael.

FALL-WINTER SHOWINGS--CAMERA NAZIONALE DELLA MODA ITALIANA, ROME

<u>Saturday, July 13:</u>	10:30 A.M.	Opening ceremony - Campidoglio
	12:00 Noon	Reception for press and buyers - Grand Hotel
	12:30 P.M.	Menswear - Grand Hotel
		Baratta, Brioni, Datti, Litrico, Valentini
	5:00 P.M.	Di Lazzaro - Via di Porta Pinciana, 4
	6:30 P.M.	Gregoriana - Via Gregoriana, 46
	8:00 P.M.	De Barentzen - Via Gregoriana, 5
<u>Sunday, July 14:</u>	9:30 A.M.	Fontana - Via S. Sebastianello, 6
	11:00 A.M.	Ognibene-Zendman - Via Toscana, 1
	12:30 P.M.	Garnett - Via di Villa Sacchetti, 17
	5:00 P.M.	Centinaro - Via Lombardia, 30
	6:30 P.M.	Barocco - Via Emilia, 88
	8:00 P.M.	Valentino - Via Gregoriana, 24
<u>Monday, July 15:</u>	9:30 A.M.	Antonelli - Via Lucullo, 24
	11:00 A.M.	Marucelli - Rampa Mignanelli, 12
	12:30 P.M.	Enzo - Grand Hotel
	5:00 P.M.	Balestra - Via Gregoriana, 36
	6:30 P.M.	Fabiani - Via Condotti, 11
	8:00 P.M.	Mila Schoen - Grand Hotel
<u>Tuesday, July 16:</u>	9:30 A.M.	Baratta - Grand Hotel
	11:00 A.M.	Biki - Grand Hotel
	12:30 P.M.	Faraoni - Grand Hotel
	5:00 P.M.	Carosa - Piazza di Spagna, 93
	6:30 P.M.	Veneziani - Hotel Excelsior
	8:00 P.M.	Lancetti - Via Condotti, 61
<u>Wednesday, July 17:</u>	9:30 A.M.	Forquet - Via Borgognona 8
	11:00 A.M.	Sarli - Grand Hotel
	12:30 P.M.	Schuberth - Grand Hotel (luncheon)
	3:30 P.M.	Guidi - Grand Hotel
	5:00 P.M.	Tiziani - Via Gregoriana, 41
	6:30 P.M.	Tita Rossi - Via Gregoriana, 54
	8:00 P.M.	Galitzine - Via V. Veneto, 155 (dinner - Excelsior)
	10:00 P.M.	Furs - Excelsior Hotel
		Assunta, Fendi, Melloni, Parodi, Pellegrini, Rossini & Porro, Viscardi
<u>Thursday, July 18:</u>	9:30 A.M.	Gattinoni - Via Toscana, 1
	11:00 A.M.	Brugnoli - Grand Hotel (luncheon)
	3:30 P.M.	Menswear - Grand Hotel
	5:30 P.M.	Riva - Piazza di Spagna, 86
	8:30 P.M.	Daniele - Via Gregoriana, 54

Contact: Amos Ciabattoni, Secretary-General, CNDMI, Via Lombardia 44, Roma 00187, Italy

FALL-WINTER SHOWINGS--CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS

Mon., July 22: Feraud; Scherrer. Tues., July 23: Balmain, de Rauch, Dior, Esterel, Venet, Scherrer. Wed., July 24: Laroche, Patou, Ricci, Dior, de Rauch. Thurs., July 25: Castillo, Heim, Lanvin, St-Laurent, Carven, Molyneux. Fri., July 26: Ungaro, Carven, Heim, Lapidus, Molyneux, Venet, Givenchy, Gres. Sat., July 27: Cardin. Mon., July 29: Chanel, St-Laurent. Contact: Chambre Syndicale, 100 Faubourg St-Honore, Paris.

